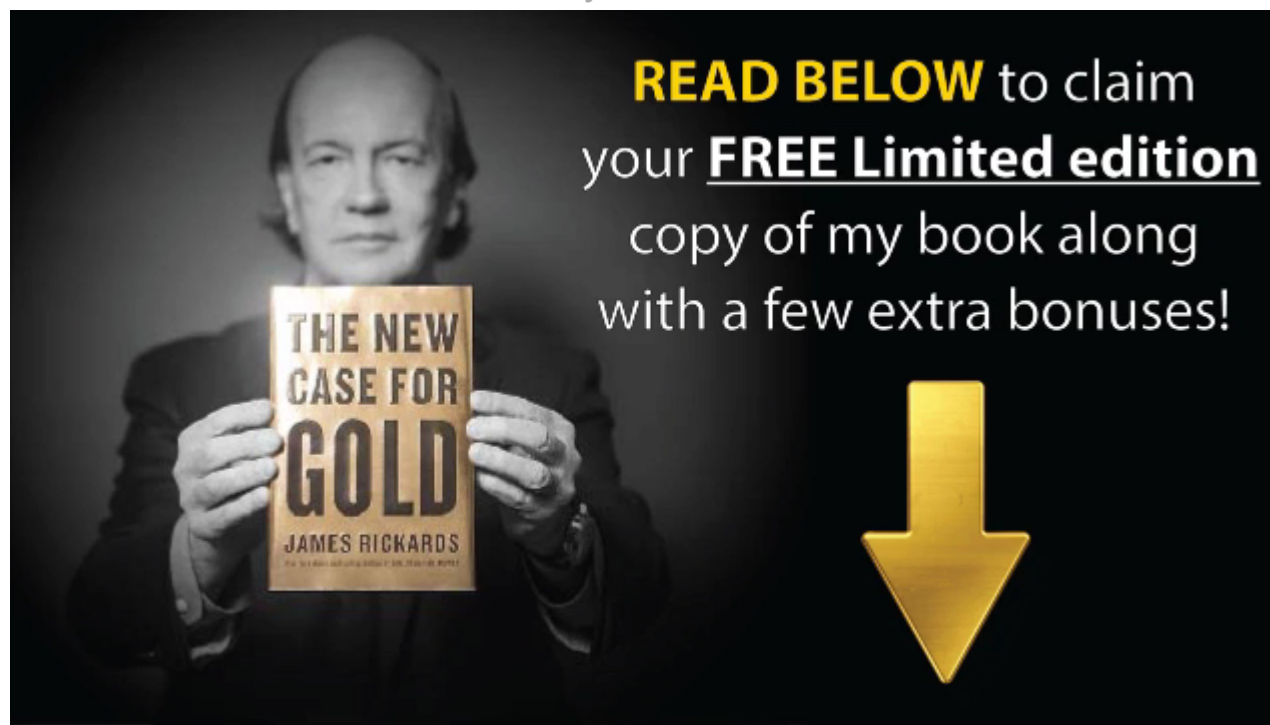


National Security Insider Jim Rickards:



# SEND ME YOUR ADDRESS

I'd like to rush a copy of my brand new  
hardcover to your doorstep, ASAP.

Hi, Jim Rickards here.

I know that most Americans have not yet bought any gold...

Or haven't bought *enough*.

Worse yet, many people have bought exactly the wrong kind of gold.

Which is why, for a limited time, I'd like to rush a copy of my brand new hardcover, called ***The New Case For Gold***, to the doorstep of any U.S. citizen with a valid mailing address, beginning immediately.

## **DO NOT buy an ounce of gold until you read this book**

If you've been following my research for any period of time you may already be familiar with my first two published works, *Currency Wars* and *The Death of Money*.

But it's my third and final installment in the series that might be my most important work to date.

In ***The New Case For Gold***, I turn my attention to the everyday American and how he can use gold (the #1 asset in a currency crisis) to not only prepare and survive – but THRIVE – in the coming dollar collapse.

You see, when you look at America's hardest times — the Great Depression, World War II, the stagflation of 1970s, for example — there were always a few who made fortunes. They saw the crisis coming and took the right steps beforehand to prepare.



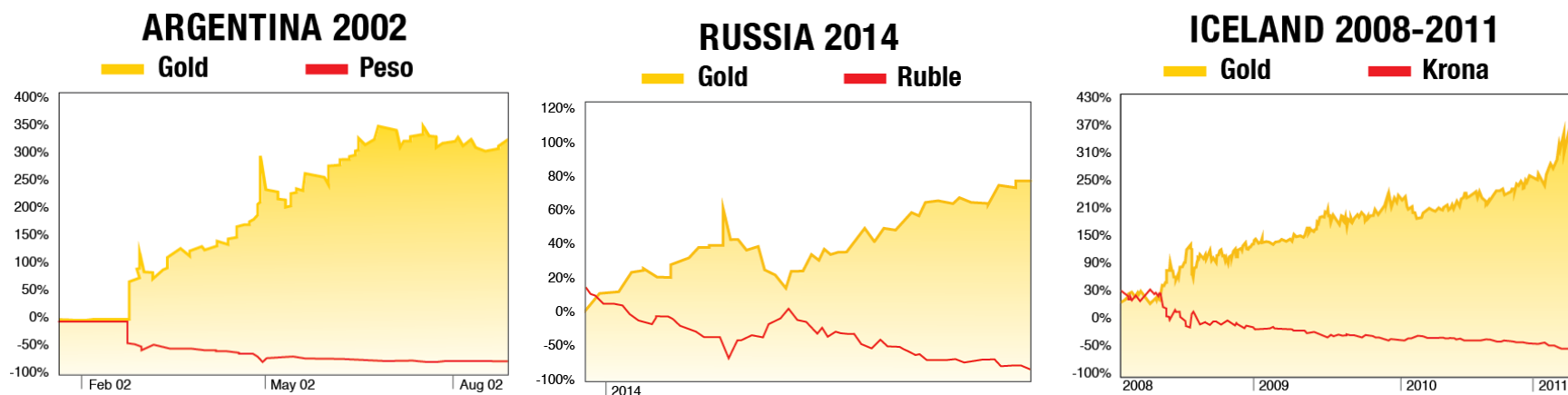
Wealth was simply transferred from unprepared Americans to those who took action.

This time will be no different.

And, as history has shown time and again, one of the best ways to ensure you'll be on the winning side of this massive wealth transfer is by owning gold.

# The #1 Asset in a Currency Collapse

Gold is an essential store of value that protects wealth and purchasing power when currencies collapse. Just look at a few of the worst meltdowns of the past two decades. **Gold wins:**



**MUST SEE  
THIS! ->**

Even in the absolute worst currency crisis of the last 100 years – the crash of the Hungarian Pengo in 1946 – gold saved the wealth and purchasing power of those who owned it. When the currency collapsed, one gold coin became worth 47 QUINTILLION paper currency units (that's an astronomical number with 30 zeroes!).

In ***The New Case For Gold***, I provide specific and essential wealth-protecting ideas, techniques, and strategies I'm personally taking with my own money – to help ensure you'll be on the winning side of the massive coming wealth transfer.

Normally, *The New Case For Gold* retails for \$16.66. That's the price on Amazon.com (bookstores sell it for \$26). And at that price, it's still a steal. The information inside is easily worth 20-times that amount.

And because I know that most folks have not yet purchased any gold at all... or have not purchased *enough*, I have arranged a way for U.S. residents (with a valid U.S. mailing address) to claim a hardcover of my new book.

But before I show you how to claim your free copy let me tell you a little bit more about what's inside.

In ***The New Case For Gold***, you'll learn:

- ✓ **The 2 most important gold funds in the world.** Most gold funds and ETFs will NEVER let you redeem your shares for gold (that's because investors own shares, not the actual physical bullion itself). That's why I insist on owning one of the few funds that actually lets YOU own the gold, which is fully allocated, and – this is the most important part – **will deliver it to you next day in redemption of your shares at your request.** There are only 2 funds in the world that meet my super strict standards. I've personally visited their vaults. I've seen the gold bars with serial numbers, dates, refinery stamps, assay stamps, and numbers indicating weight and purity—and seen the ledgers that confirmed that all the gold was present and accounted for. If you own a gold fund, **make sure it's one of these.** (Page 153)
  
- ✓ **My 'Mystical' gold-buying formula.** How much gold you should *actually* buy? You don't need to bet the farm (not even close), but buying too little gold could leave you dangerously under-prepared. There's a simple formula for determining how much gold any person should have leading into the collapse. Whether you have \$5,000 or \$5 million, follow this simple formula and you'll be more than ready to weather the coming storm. (Page 166)  
*This information by itself is worth several times the cost of this book!*
  
- ✓ **Should you buy gold online?** There are only a handful of online bullion dealers in the world that I'll personally do business with. These are the most trusted names in the industry with a long and reputable

track record in the industry, yet I'm certain 99% of investors has never heard of these dealers before. If reputation and peace of mind is important for you, stick with one of these firms. (Page 152)

- ✓ **The Chinese gold warfare plan that could bring U.S. dollar holders to their knees.** This could dramatically affect your savings and your retirement if own any traditional investments like stocks & bonds – and especially if you're dependent on a fixed income. (Page 115)
- ✓ **Is storing gold in your home a huge mistake?** What's the best place for small gold holders to store gold? For starters, steer clear of banks, storage units, and anywhere on your property or in your home. For small bullion holders there's probably no safer place to store your gold than RIGHT HERE. (Page 154)
- ✓ **A super-secret, much more portable version of "gold".** This overlooked asset achieves the same store of value as gold (it's not silver, platinum or any other precious metal), yet it's much more easy to transport should the "you know what" hit the fan. It's been used by some of the richest families in the world to protect their wealth for centuries. Today, billionaire investors from Microsoft founder Bill Gates to hedge fund tycoon Steve Cohen have millions invested in this asset. (Page 169)
- ✓ **Want higher returns than gold with less volatility?** Consider a little-known composite investment consisting of gold, silver, platinum and

palladium. This unique option offers a more diversified, stable manner to own bullion. And since this investment is backed by 100% real physical bullion, you have the option of converting your holdings into physical metal for delivery. As far as we know, this investment isn't available anywhere else. I will tell you exactly where to find it and how you can get started. (Page 153)

- ✓ **Should you store your gold overseas?** Overseas storage will definitely make sense for a lot of people, especially those with large amounts of gold, but there are 2 crucial factors you must take into account before considering this option. Plus, my favorite jurisdiction in the world for overseas storage. This country has a good rule of law, political stability, and a well-trained military, and has not been successfully invaded in more than 500 years (Page 153)
- ✓ **Are you making the #1 gold-buying mistake?** You should never – EVER – buy gold this way. If you do, you're putting yourself and your finances at serious risk. (Page 165)
- ✓ **5 critical requirements ANY gold storage provider absolutely – 100% – MUST meet.** Thinking of storing your gold with a 3rd party provider? Well there are 5 critical factors that every private gold storage company absolutely MUST meet. Your gold is at serious risk if your storage facility doesn't meet all 5 of these essential requirements! (Page 152)

- ✓ **The single greatest 'BUY' indicator EVER devised for gold.** I learned this secret from my friend and master commodities trader, Jim Rogers. Rogers co-founded the Quantum Fund in the early 1970s, which earned a massive 4,200% in 10 years and enabled him to retire at age 37. Rogers says THIS is the only indicator you should be paying attention to when buying gold. In fact, gold is nearing this critical entry point right now, as of this writing! (Page 145)
  
- ✓ **The #1 way to avoid gold confiscation?** One U.S. state is building a state bullion depository outside the banking system. It will rely on state sovereignty and the tenth amendment of the U.S. Constitution to resist any efforts by the federal government to confiscate gold. It's only a one- or two-day drive by car from most of the continental U.S. If you're concerned about confiscation or just want an ultra-secure location to stash your bullion, then this is definitely an option worth looking into. (Page 154)
  
- ✓ **HANDS OFF MY CASH! The #1 way to avoid banks legally stealing your money.** This isn't common knowledge, but after the crash of Cyprus in 2013, a number of banking regulators, including those in the U.S., said that bail-ins (when bank depositors do not all their money back when a bank fails) are now a template that will be used in future bank crises. Yes, U.S. banks can now legally do this! In my book, I reveal the #1 foolproof way to squash any attempt by **ANY** bank to steal YOUR hard-earned money. Anyone can do this. (Page 137)



- ✓ **A step-by-step walkthrough of one of my most powerful CIA prediction techniques.** Not only can this powerful technique be applied to issues of national security, it can also be used to predict currency fluctuations, interest rates, and the stock market. EVERYONE should know how to do this including, investors and portfolio managers to get an edge on future market movements. (Page 132)
  
- ✓ **And much, much more...**

You see, everyone is waiting for some big economic problem to appear down the road, and the point I try to make is that those economic problems are already here. The financial blunders have been built into the system. If you know what you're looking for, you can see this collapse coming a mile away.

Using science, we can't say very much about the timing, but we can say a lot about the magnitude. This is set to be the greatest financial collapse in history... exponentially bigger than what happened in 2008... bigger than the ability of central banks to deal with.

The point of the matter is – people think I can alert them at 3 o'clock in the afternoon and tell them tomorrow's that day, sell their stocks. I can't do that. I don't know what day it will be. If we get to that point, it would be too late to act.

So, the time to act is now.

That's why I'm making it my personal mission to help as many Americans as I can to prepare, by sending a copy of my brand new hardcover, ***The New Case For Gold.***

Here's another thing to keep in mind...

When the collapse happens, it's going to happen quickly. You won't see it coming. There won't be time to run out and buy gold, and it probably will not even be available at that stage.

My point is, DO NOT wait to buy your gold.

Whenever the crunch comes, the large players – the institutions, the central banks, the hedge funds, and the customers with relationships with the refiners – are the ones who are going to get all the gold available. Small investors will find they can't get any.

The buying frenzy has already started!



The screenshot shows the Money.com website interface. At the top, there's a navigation bar with 'Money U.S.' and various categories like Business, Markets, Tech, Media, Personal Finance, Small Biz, and Luxury. A search bar for 'stock tickers' is on the right. Below the navigation bar is a banner with the text 'ALWAYS BE BUYING LOW'. The main article is titled 'Fear & Greed Index Americans are buying tons of gold' by Matt Egan (@mattmegan5), dated November 12, 2015. The article snippet reads: 'This summer's market mayhem caused Americans to buy gold bars and coins at levels unseen since the financial crisis.' To the right of the article, there are social media sharing icons (Facebook, Ask, RSS, Twitter, LinkedIn) and a 'Social Surge - What's Trending' section featuring a lightning bolt icon and a snippet about AAA saying 75% of drivers are scared.

Your local dealer will be sold out and back-ordered. The Mint will stop taking orders. Meanwhile, what's happening with the price? It could be going up more than \$100 an ounce per day, more than \$1,000 per week. It's running away from you. You want it, but you can't buy it. That's what a buying panic looks like.

In short: the time to build your personal gold reserve is now, before the crisis unfolds.

For these reasons, I want to rush my essential new hardcover, ***The New Case For Gold***, to your doorstep.

## **Rickards' best book so far**

“In my opinion, Rickards best book so far. This is a perfect tool for anyone who wants to understand how they can protect and preserve their wealth. Either you know something about gold or have not idea at all, this book will certainly guide you into a more in depth knowledge about gold. Would definitely recommend it to anyone.”

— Nicholas T.

## **Five Stars**

“Like an encyclopedia on gold and gold investing but way more engaging than a ‘typical’ financial book.”

— Allen C.

## **Perfection!**

Perfection! Its about time! A must read for every student of money, macro and micro. Well done James!

— Greg S.

## **Better to learn the lesson from this book than being...**

“For Americans who wrongly assume that money is the U.S. dollar, always has been and always will be, there is a very rude awakening. Better to learn the lesson from this book than being forced to learn it by the markets.”

— Kevin F.

## **Shadow Gold Standard, a need to know piece of information!**

“Jim in his excellent new book ‘The New Case for Gold’ brings to light the ‘Shadow Gold Standard’, it’s a piece of information very few know about or understand, yet it is a crucial piece of knowledge regarding our own portfolios and the importance of having gold in it. This new light of information makes it so clear as to why countries such as Russia, China and many other sovereigns are buying Gold, basically they know what is coming

and are preparing for it... I highly recommend you read this book...”

— Simon H.

But this is only the beginning...

## The #1 Way to Prosper in the Coming Crisis

Most people might not realize this, but some of the biggest fortunes in American history were created during major downturns in the economy – think Howard Hughes, J. Paul Getty, and Joe Kennedy (patriarch to the famed Kennedy family dynasty).

These recessions created once-in-a-lifetime buying opportunities for savvy investors looking to snatch up incredibly valuable assets, for next to nothing.

This should be part of your wealth building strategy too, as the crisis advances.

Which is why my team and I authored a Special Edition of ***The New Case For Gold*** – complete with a bonus chapter – revealing our favorite “legacy” investments to buy in the coming collapse.

In it, we’ll provide you with 5 super critical places to put your cash – places most investors won’t even be thinking about – when the crisis hits.

The best part is, you don’t have to tie up large amounts of capital. These are the kinds of investment opportunities that could literally turn a small amount of money into a sizeable fortune as the crisis unfolds.

One of these investments, for example, more than DOUBLED in value during the crash of 2008-09... and today is STILL off the radar of most investors.

If gold rises to \$10,000 or above – the levels I expect it to eventually reach – the sky is the limit. I wouldn't be surprised to see some of these investments rise 10, 20, 30-FOLD or more over the years to come.

AGAIN: You'll get the full details in the Special Edition of my new book -- *The New Case For Gold* – which is only available right here, through this special offer.

## **NOT available on Amazon**

**KEEP IN MIND:** This Special Edition, with the special “legacy” investment chapter, is not available on Amazon.com or any other online bookstore.

Others will pay as much as \$26.00 for *The New Case For Gold*... and that's WITHOUT the special bonus chapter.

Today, you have the opportunity today to claim your copy copy at a substantially reduced rate.

We've printed a limited number of these Special Edition copies. They will be available on a first-come, first-served basis.

We don't expect them to last very long.

## **The Experts Agree**

***The New Case For Gold* is essential reading for anyone who wants to properly prepare for the coming collapse**

“ This excellent book proves that, contrary to the propaganda of fiat currency apologists, gold is real money. Rickards makes a compelling case for why those looking for a way to protect themselves and their families from economic chaos created by central bankers should consider gold.

— **Ron Paul**, former Congressman and Presidential candidate



”

“ The most important book on gold yet.

— **Nomi Prins**, Former Managing Director at Goldman Sachs and Bear Stearns and author of *All The Presidents' Bankers*



”

“ We can’t trust the Federal Reserve to do the honest work that Jim Rickards has done in writing this book. When the monetary system finally fails, there will be a flight to the only money that’s left in the system—and that will be gold. Essential reading.



— **David A. Stockman**, Former OMB Director and author of *The Great Deformation*

”

And this deal gets even better...

When you claim your hardback copy of ***The New Case For Gold*** today, I’ll include this special bonus gift...

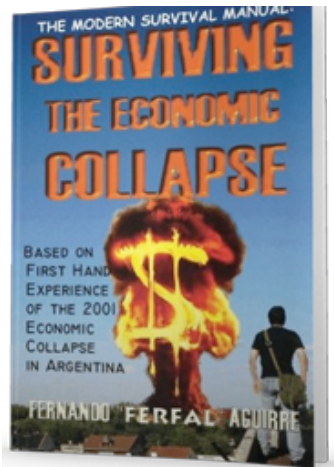
## **SPECIAL BONUS GIFT**

# ***Surviving the Economic Collapse***

***The New Case For Gold*** is THE guide to own for learning how to safeguard your finances – and make money – during the coming currency crisis.

But what if there are food shortages, civil unrest, power outages, riots, and looting?





There's no telling *what* will happen as America's next crisis unfolds. And the truth is, I'm not an expert on self-defense, food storage, firearms, or anything like that.

That's why, for those who want to take additional steps to prepare for this crisis, beyond the realm of finance and investing, I'm including as part of this deal the critically-acclaimed survival guide, ***The Modern Survival Manual: Surviving the Economic Collapse*** by Fernando "Ferfal" Aguirre.

There is no substitute for experience!

If you've never heard of him, Aguirre – along with his wife and two young sons – survived, and prospered through, one of the worst economic collapses of the past 25 years, the Argentinian currency collapse of 2001-2002.

You see, Argentina was once one of the richest countries on Earth. But when the government suddenly defaulted on nearly \$100 BILLION in debt in 2001, the country was thrust into chaos. The currency lost 70% of its value, essentially overnight. There were bank runs, government-imposed capital controls, and soaring food prices. Crime soared. Civil unrest became the norm.

Citizens thought it would never happen there. But it did

Aguirre says he sees a lot of parallels between what's happening in America today and Argentina leading up to the collapse...

He also says that what many of the so-called "survival gurus" are saying today about preparing for America's next crisis is not only wrong, it's downright dangerous.

Part how-to guide, part survival journal, ***Surviving the Economic Collapse*** will walk you step-by-step through what to *really* expect in a real-life currency collapse situation.

Most importantly, Aguirre will show you the most critical steps you need to take today to PROPERLY prepare yourself and your loved ones for the coming storm, and ensure you don't end up a victim... or worse.

Aguirre is an ordinary guy who lived through the day-to-day struggle of a failed economy. He gives practical advice that everyday people like you and me can follow.

For instance, you'll learn:

- ✓ The #1 essential way to escape life-threatening situations – such as a robberies or muggings – with your life intact. Aguirre will also show you the simplest way to “become invisible” to criminals looking for an easy mark.
- ✓ How to correctly fight with a chair, knife, gun, pen or choke with your bare hands, if required. Sometimes fighting back is the *only* option... you'll need to make best use of WHATEVER you have at your disposal to maximize your chances of survival.
- ✓ Top 10 critical foods to store and how to properly store them. I'd never even heard of #1 before, which is an energy, mental, and an immune system booster. It has been shown to increase bone density and even kill cancer cells. It contains high concentrations of 17 essential vitamins and minerals. In short, it has the strength of coffee, the health benefits of tea, and the euphoria of chocolate, all in one food. This might be one of

the most beneficial food ever discovered, yet I'm certain 99% of Americans have never even heard of it before! Make sure you stock up on this.

- ✓ Plus, so much more (this small list does NOT even begin to do the amount of information in this book justice).

**Aguirre covers it all in his 250-page manual:** Defensive-driving techniques, home security secrets, depression-proof jobs and income, relocating, dealing with rioters and looters, choosing a firearm, the art of bartering, treating and storing water, and much, much more.

***The Modern Survival Manual: Surviving the Economic Collapse*** retails on Amazon for \$22.50. But you can claim your copy – along with ***The New Case For Gold*** at a substantially reduced rate.

Yes, I want to see how to claim  
my FREE copies now!

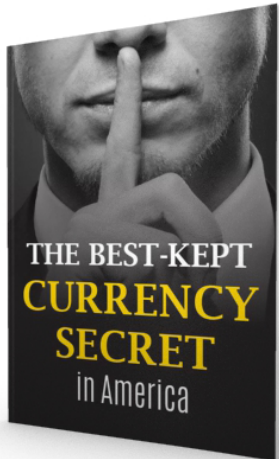
I know you'll enjoy – and greatly benefit from – these two works.

But that's not all...

Let me know today that you'd like to claim the two books I described above and I'll also include this Special Bonus Report.

# SPECIAL BONUS REPORT

## The Best-Kept Currency Secret in America



With the U.S. dollar on the verge of a complete and total collapse, it's essential you seek shelter outside the "greenback."

I'm talking owning currencies that will inevitably go up in value as the dollar collapses.

Problem is, most banks in the U.S. don't give you the option of holding foreign currencies... and even if do you manage to open an offshore account, you can't use it for short-term savings and transaction needs.

Solution?

An innovative FDIC-insured bank, based here in the U.S., with one unique advantage: You don't have to hold just U.S. dollars.

This bank offers regular dollar-denominated accounts — CDs, money market accounts, and savings – a place to park your cash to collect interest. But it also lets you open an account *outside* of your home currency.

This is absolutely essential for anyone looking to make A LOT of money holding non-dollar currencies.

In fact, this is an advanced strategy that many of the world's richest investors have used to make a fortune when currencies crash. For example...

Andy K., a 32-year-old currency trader, made over \$100 million betting against the New Zealand dollar during the Black Monday market crash of 1987. George Soros became an investing legend when he made over \$1 BILLION when the British pound collapsed in 1992.

Most importantly, it's super easy to open an account and get started. With one simple call to this bank or a quick trip online, you can diversify your savings out of the dollar and into foreign currencies... and even commodities and precious metals. The best part is, accounts can be opened and managed online – no visit to the bank required.

In case you're wondering, this isn't some unproven newcomer, either. This bank's roots trace back to 1961. It proved to be a hearty bank, too, sailing through the banking crisis of 2008–2009 without fearing a Fed takeover.

It's a Bankrate.com Top Tier Award winner and a *Kiplinger Personal Finance* and *Money* magazine rated bank too.

Everything you need to know to get started right away is in our Special Report, ***The Best-Kept Currency Secret in America.***

Now, maybe you're asking...

Which currencies should you own? Which ones will go up in value the most when the dollar begins its descent?

That's why, as part of this Special Report, we'll also include a list of the top 5 currencies best positioned to weather the coming crisis and skyrocket in value, handpicked by my staff and I.

And that's STILL not all...

You'll need a guide through all the mess. Someone to help you protect your wealth. Someone to alert you early. And someone to show you how to shield and grow your wealth through uncertain times...

That's why I'm also going to include a 12-month trial subscription to my monthly intelligence briefing, called ***Jim Rickards' Strategic Intelligence.***

On the third week of every month my team and I will update you on the status of the markets, any risks they see in the financial system, and unique opportunities to help you retire early or protect the wealth you've already created.

My mission is simple: To help everyday Americans like you cut through the deception you're being fed by political figures and economists... and to avoid – and prosper in – the next collapse that's coming.

In the past, I've only provided this kind of research to my high net-worth clients and members of the U.S. intelligence community.

Now, it's available to you.

***Jim Rickards' Strategic Intelligence*** the perfect way to stay up-to-date on the crisis unfolding in America, prepare, and potentially make a fortune as it all unfolds.

The published price for this monthly intelligence briefing is normally \$99 per year. But if you take part in this limited-time offer, I'd like to give you an even better deal.

But before I show you how to get started today, there's one more thing I'd like to tell you about...

## Circle On Your Planner

The markets aren't going to wait for me to publish my issues every month. And they're certainly not going to raise a flag whenever a great opportunity suddenly arises.

That's why I host an up-to-the-minute video intelligence briefing every single month. The next one is scheduled for .

This is where I will debrief you on a top-of-mind or pressing topic that's front and center in the economy and give you forward looking analysis.

Then, I will take readers' frequently asked questions afterward during a "lightning round" to make sure you have all the information you need to help yourself make sound investment decisions.

**KEEP IN MIND:** I've has charged \$15,000 and up to share my ideas and insights on the economy and markets at seminars and investment conferences around the world.

But as part of these live intelligence briefings, you'll have the chance to not only get access to this information, but also ask me questions.

My moderator will pick the most frequently asked questions so I can share my thoughts with all my viewers.

This feature is free with your 12-month trial to ***Jim Rickards' Strategic Intelligence***.

## To sum up: Here's everything you'll receive as part of this deal:

- ✓ A hardback copy of my latest and most important book to date, ***The New Case For Gold***, Special Edition. (\$26 Value in Bookstores)
- ✓ **Bonus Gift #1 *The Modern Survival Manual: Surviving the Economic Collapse*** (\$22 Value)
- ✓ **Bonus Gift #2 *The Best-Kept Currency Secret in America*** (electronic copy)(\$49 Value)
- ✓ **A 12-month trial subscription to my monthly intelligence briefing, *Jim Rickards' Strategic Intelligence***. New issues are delivered by email on the third week of every month. (\$99 Value)
- ✓ **My Live Intelligence Briefings** (Free With Rickards' Strategic Intelligence)

All for the incredibly low price of just \$49.





Why so cheap?

Well, I figure this package – what essentially amounts to a tremendous discount on some of our best and most important work – is the perfect way to introduce you to our group and the research we do.

If you like our work as much as I think you will, then my sincerest hope is that you'll want to do business with us again in the future.

But of course, that will be totally up to you to decide. In short, we're confident our work will speak for itself.

That's why we're thrilled to send you this valuable research package for the ultra-low price of \$49.

You'll have one full year to check everything out. If you decide for any reason within that time that our research is not for you, just give my friendly Baltimore-based customer service team a call on

our toll-free line, and we'll immediately refund your complete payment.

Even if you decide my research is not right for you, please keep everything you've received... Your hardbound copy of **The New Case For Gold... Surviving the Economic Collapse**, and every issue and special Research Report described here, my compliments.

We've printed a limited number of Special Editions of **The New Case For Gold**.

They will be available on a first-come, first-served basis only. So if you're interested, I only ask that you please act soon.

REMEMBER: These special editions are not available on Amazon.com or at any other bookstore. You can only get them right here.

Click the "Reserve now" button below to get started today.

This will take you to a secure order form page where you can review the details of your order and provide the details of where you'd like your books and research sent.

The bonus report will be sent to you electronically, within minutes of placing your order.

A hardcover copy of **The New Case For Gold** (Special Edition) and **The Modern Survival Manual: Surviving the Economic Collapse** will arrive shortly after.

## Reserve Now

Sincerely,



Jim Rickards,  
Editor, *Jim Rickards' Strategic Intelligence*  
April 2016



P.S. I almost forgot. There's one more important gift I'd like to include as part of this deal. My team and I have uncovered at least 50 stocks you'll want to be free and clear of during the coming crisis. In our report, ***One Stock to Buy and 50 Ticking Time Bombs to Avoid*** they'll outline each of these stocks for you. These stocks will likely lose as much as half their value or more in short order when the crash hits. Plus, you'll also learn about a little-known stock that actually went up in value (one of the very few) during the financial meltdown in 2008. While the markets were crashing, this stock actually went UP 36%. If you own just one stock in the coming financial disaster... make sure it's this one.

Everything you need to know is in our Special Report, ***One Stock to Buy and 50 Ticking Time Bombs to Avoid***.

## Reserve Now



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