

NEI

Introducing...
NEI Environmental Leaders Fund



A **RESOURCE OPTIMIZATION** solution that addresses
the environmental challenges of our times


What is Resource Optimization?

World population is growing at about 80 million people a year, or about 220,000 people per day. At this current rate, projections estimate over 8.3 billion people will inhabit the earth by 2030¹. A growing population means more waste, increased water and energy needs, with demand for food rising exponentially. As pressures grow on finite resources, innovation and leadership become critical to help **transition** to a more sustainable global economy.



2030 NEEDS¹

50% MORE FOOD
30% MORE FRESH WATER
50% MORE ENERGY
= MORE WASTE



Resource optimization is a leading response to the pressures and demands being put on limited resources. It seeks to extend the shelf life of resources beyond their conventional output and pivot to a more optimal and efficient framework that sustains global growth demands.

What are Environmental Markets?

The global risks of growing populations, urbanization, water scarcity and climate change also represent potential long-term drivers for investment. As a result a new thematic investment opportunity set has emerged, capitalizing on companies seeking to address sustainability challenges in the areas of water, energy, waste and food & agriculture—known as **environmental markets**.

These markets are global in scope and comprised of solutions oriented companies across defensive, cyclical and special situation sectors. Because these markets are typically high growth and opportunistic in nature, companies are often mispriced, misinterpreted and yet to realize their true investment potential.



1 The "Perfect Storm" Scenario 2030 www.populationinstitute.org/external/files/reports/The_Perfect_Storm_Scenario_for_2030.pdf
2 The World Bank: Global Waste on Pace to Triple by 2100 www.worldbank.org/en/news/feature/2013/10/30/global-waste-on-pace-to-triple
3 Live Science: How Much Water is on Earth www.livescience.com/29673-how-much-water-on-earth.html
4 U.S. Energy Information Administration: Share of Energy Consumption in the U.S. www.eia.gov/todayinenergy/detail.cfm?id=21912
5 International Weekly Journal of Science: Steps to Sustainable Livestock www.nature.com/news/agriculture-steps-to-sustainable-livestock-1.14796

What is the NEI Environmental Leaders Fund?

NEI Environmental Leaders Fund is a global equity solution that seeks to address the population, consumption and demand dynamics that pressure finite resources through resource optimization. The environmental markets of water, energy, waste and food & agriculture are the principal areas for investment.

The Fund leverages the expertise of Impax Asset Management sub-advisory services. Impax has a long-standing history investing in resource efficiency companies. Their intricate knowledge of environmental markets, sectors and subsectors shapes their investment process. The global companies that typically comprise the NEI Environmental Leaders Fund are selected based on strict sustainability requirements, rigorous financial analysis and their commitment to Environmental, Social and Governance (ESG) principles.



Why NEI Environmental Leaders Fund?

FORWARD looking investment approach of resource optimization

EXPERIENCED sustainable investment professionals with environmental market expertise

GROWING companies that are quantified as sustainability leaders

DIFFERENT type of global equity fund that is thematic and opportunistic in nature

FREE of fossil fuel investments

DIVERSIFICATION against traditional resource based investments

POSITIVE catalysts that have the potential to drive growth forward (M&A, policy environment, earnings growth)



As Resources Run Out, Opportunities Run In.

With a focus on resource efficiency solutions, environmental markets and a disciplined and well established investment approach, **NEI Environmental Leaders Fund** is a different type of investment that is the first of its kind in Canada.



**INVESTMENTS
DONE DIFFERENTLY**

Sustainable Leaders Growing Opportunities Different Investment

**Contact your advisor for more information
on the NEI Environmental Leaders Fund.**

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